

# IMPACT SHOWCASE CHALLENGE

## RUN-EU Impact Showcase Challenge

### 1. Overview

In RUN-EU our staff makes positive impact in various ways through their RUN-EU activities. To celebrate and recognise these impacts, we encourage our staff to showcase the impact of their activity by participating in this very first Impact Showcase Challenge. This challenge offers RUN-EU staff the opportunity to develop a short case study in which they narratively highlight and showcase the positive impact their RUN-EU activity had on our beneficiaries.

The objectives of this competition are threefold:

- (1) Celebrate and recognise our staff in their daily effort to make positive impact in our regions.
- (2) Communicate our impact to our internal and external stakeholders so they are inspired to also make positive impact with RUN-EU.
- (3) Learn about our impact and improve.

### 2. Awards

The five case studies selected for the shortlist will receive:

- **Free mobility to attend the RUN-EU General Assembly** at UBU in Burgos, Spain (January 2027);
- A **professionally recorded video testimonial** based on their written case study, to be shown at the General Assembly and used in RUN-EU communication.
- **Visibility and recognition through RUN-EU communication channels** (e.g. website, youtube, RUN-EU Impact Report).

The winner of the Impact Showcase Challenge will additionally receive:

- **Free mobility to one RUN-EU activity of choice** at a RUN-EU partner institution in 2027.

### 3. Application form

To enter the challenge the following completed template [\[download application form here\]](#) should be submitted by e-mail in PDF – and Word – format to [run-eu@howest.be](mailto:run-eu@howest.be) by **23:59 CET on the 25<sup>th</sup> of September 2026**.

### 4. Eligibility

- Templates should be complete.
- We request that a lead contact person from a RUN-EU HEI is identified for each case study who can provide further information on this case study if required by us. The lead contact is the person with a chance to win the award.
- The RUN-EU Impact Showcase Challenge is open to all staff of RUN-EU, regardless of their discipline or function within their institution or the type of RUN-EU activity.
- Only RUN-EU activities that took place from May 2025 onward are eligible for submission.

# IMPACT SHOWCASE CHALLENGE

- There is no limit on the amount of case studies that can be submitted by each institution. To be eligible for the competition, the official template provided by RUN-EU should be used and all applicable sections should be completed.
- There is no limitation in the amount of persons that are involved in creating the submission for the challenge, however, one person should be designated as the lead contact for the case study, this is the person that makes a chance on winning.
- The RUN-EU activity that is the subject of the case study should take place at the institution of the lead contact person of the Impact Showcase Challenge submission.
- For questions on this challenge contact [run-eu@howest.be](mailto:run-eu@howest.be).

## 5. Timeline with key dates

12 June, 2026	Competition launches
25 September, 2026	Submission deadline
First half of October, 2026	Review and judging to nominate shortlist Shortlist is notified and contacted to make a video testimonial
29 January, 2027	Presentation of video testimonials on the RUN-EU General Assembly and notification of the winner

## 6. Judging criteria

Two judging moments will take place: one to nominate the shortlist and one to select the winner. To nominate five case studies for the shortlist, the case studies will be judged by a jury that consists of members of each RUN-EU institution. Jury members will not judge the case studies of their own institution. The following criteria will be employed to judge the submissions:

- 1) Impact and Significance (40% of the final score)
  - **Significance of Impact:** How significant and transformative is the change?
  - **Reach of Impact:** How many people, communities, or ecosystems benefit?
  - **Relevance:** Is the issue addressed important and timely?
- 2) Evidence (30% of the final score)
  - Does the submission provide clear and credible evidence to support its claims?
- 3) Clarity and presentation (30% of the final score)
  - Is the case study compelling and engaging?
  - Is it well-written and logically structured?

To select the winner of the competition, a video testimonial will be recorded for each of the three case studies and presented to the audience at the General Assembly. The audience will then be asked to score each case based on its overall impact.