

# SHORT ADVANCED PROGRAMME

**RUN** REGIONAL  
UNIVERSITY  
NETWORK

EUROPEAN UNIVERSITY

## HOW TO BECOME A TRUE AMBASSADOR FOR RUN-EU

2<sup>ND</sup> EDITION

**17.APR - 17.JUN.2025**

Face-to-Face Week: HAMK, Hämeenlinna, Finland 19-23 May 2025

**During the SAP students will dive into the role of an ambassador, mastering inclusive communication techniques that transcend borders and foster meaningful connections.**

One part of this journey to become a RUN-EU ambassador is to find the RUN-EU'er inside of every participant. Students will cultivate their skills that are needed to make a lasting impact in their communities and even beyond. Because this week will be focused on becoming the ambassador the students will have to be ready to step out of their comfort zones a bit to be able to bring RUN-EU identity known for others.

### 3 ECTS Credits

#### Eligible participants:

All RUN-EU students from any study cycle that are not graduated before December 2026

#### Deadline for applications:

2 March 2025



Fill in the application form  
(QR or website)

#### COORDINATION:

Häme University of Applied Sciences  
NHL Stenden University of Applied Sciences

**+INFO: [www.run-eu.eu](http://www.run-eu.eu)**



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