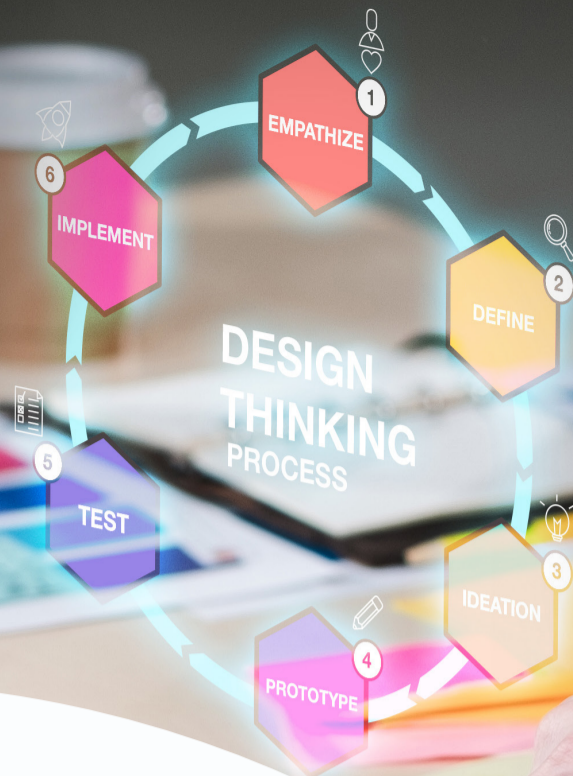


SHORT ADVANCED PROGRAMME

RUN REGIONAL
UNIVERSITY
NETWORK
EUROPEAN UNIVERSITY



KICKSTART YOUR CREATIVITY

THE ART OF BUILDING YOUR BUSINESS APP

3.MAR - 4.APR.2025

Face-to-Face Week: Howest, Campus Bruges, Belgium 31 March - 4 April 2025

You will learn the basics of mobile apps, get acquainted with Figma, and participate in a workshop on prompt engineering, where you will learn how to generate content with AI.

Whether you want to build your website or develop your own app, this programme provides you with the tools and knowledge to unleash your creativity and bring your business ideas to life. Additionally, this programme offers an exploration of the basics of marketing, market research, revenue models, and business planning. You will also get an introduction to business process management and the principles of UI/UX, essential for every modern entrepreneur.

3 ECTS Credits

Eligible participants:

All RUN-EU degree students (Business or IT)

Deadline for applications:

6 January 2025



Fill in the application form
(QR or website)

COORDINATION:

Howest University of Applied Sciences
NHL Stenden University of Applied Sciences

+INFO: www.run-eu.eu



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