

SHORT
ADVANCED
PROGRAMME

RUN REGIONAL
UNIVERSITY
NETWORK
EUROPEAN UNIVERSITY

EVENT-DRIVEN INNOVATION

ZOOMING IN ON THE WORLD SURF LEAGUE 2025

25.FEB - 21.MAR.2025

Face-to-Face Week: IPLeiria, Peniche, Portugal 17-21 March 2025

Innovation plays a critical role in today's events industry to provide guests with unique experiences and satisfy diverse stakeholders and interests.

During this SAP, you will prototype and test innovative solutions during the World Surf League 2025 (MEO Rip Curl Pro Portugal) stage in Peniche, Portugal's top surfing destination. Your design challenge will focus on maximising the event's impact to ensure sustainable socio-economic, cultural and environmental benefits for the local community.

2 ECTS Credits

Eligible participants:

All RUN-EU degree students, but preference is given to students with demonstrated interest in events, community, sustainability and innovation.

Deadline for applications:

12 January 2025



Fill in the application form
(QR or website)

COORDINATION:

Polytechnic University of Leiria
NHL Stenden University of Applied Sciences

+INFO: www.run-eu.eu



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