

SHORT
ADVANCED
PROGRAMME

RUN REGIONAL
UNIVERSITY
NETWORK
EUROPEAN UNIVERSITY

BUILDING THE BORN GLOBAL FIRM CHALLENGE

2-6. SEPTEMBER. 2024

Face-to-Face Week: FHV, Dornbirn, Austria 2-6 September

Learn how to design and sustain a born global firm, i.e. a start-up that builds a global brand and market presence right with (or close to) foundation. These firms are key to societal and economic progress.

Learner-centred teaching, collaborative methods. Activities: Hackathon, serious games, presentations, a few introductory sessions.

1 ECTS Credit

Eligible participants:

All RUN-EU students.

Priority is given to the members of Student Councils in each RUN-EU member universities.

Deadline for applications:

1 April 2024

COORDINATION:

Vorarlberg University of Applied Sciences
Technological University of the Shannon



Fill in the application form
([QR](#) or [website](#))

+INFO: www.run-eu.eu



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