

SHORT  
ADVANCED  
PROGRAMME

**RUN** REGIONAL  
UNIVERSITY  
NETWORK  
EUROPEAN UNIVERSITY

# MEANINGFUL CONTENT PRODUCTION

**02-19.APRIL.2024**

Face-to-Face Week: NHL Stenden, Leeuwarden, The Netherlands 8-14 April

This SAP is a cooperative venture between NHL Stenden Leeuwarden and TUS Athlone. It is designed to immerse you in the art of creating content that is timeless, relevant, and engaging. In this programme, you'll explore the craft of impactful media production and learn to create media that resonates with your desired audience. Using our innovative platform 'Matters.frl', you'll co-create media products and equip yourself with first skills and insights needed to make your mark in today's dynamic media landscape.

Online sessions, face-to-face lectures, workshops, project work, etc.

**3 ECTS Credits**

**Eligible participants:**

RUN-EU students from all cycles of studies, with particular emphasis on students from study programs related to the creative industries.

**Deadline for applications:**

6 March 2024



Fill in the application form  
([QR](#) or [website](#))

**COORDINATION:**

NHL Stenden of Applied Sciences  
Technical University Athlone

**+INFO: [www.run-eu.eu](http://www.run-eu.eu)**



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Grant Agreement Number: 101124674.