

## **D8.2. REPORT ON RUN-EU EVENTS**

**December 2023**

Polytechnic of Leiria (IPLeiria)

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# 1. Executive Summary

This deliverable summarises the communication and dissemination activities related to the project activities and results carried out by all RUN-EU higher education institutions during the project development.

It follows the provisions of the task T8.3 Organisation of RUN-EU events.

During the project implementation, several events were organised to strengthen the reach and impact of RUN-EU and to share the project results.

Work Package 8 (WP8) provided the guidelines for organising these events and liaised with the various members for their implementation.

This report summarises and integrates the results of the communication and dissemination events (each with the respective report prepared by the organisers).

The Polytechnic University of Leiria, as WP8 leader, compiled all the reports and prepared this global output.

The evidence of all activities reported by the seven members which is available on the WP1 Management Committee MS Team, under the folder D8.2. Report on RUN-EU events.

## 2. Reporting of Events by RUN-EU members

### Polytechnic University of Leiria (IPLeiria) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	Europe Day 2023 Celebrations in Leiria	9/5/2023	<a href="https://run-eu.eu/2023/05/04/europe-day-2023-celebrations-with-run-eu-in-leiria/">https://run-eu.eu/2023/05/04/europe-day-2023-celebrations-with-run-eu-in-leiria/</a>	Regional and national government, enterprises and community representatives, researchers, staff, students, and external stakeholders	> 200	Face to face	<a href="https://run-eu.eu/2023/05/09/run-eu-celebrated-europe-day-in-leiria/">https://run-eu.eu/2023/05/09/run-eu-celebrated-europe-day-in-leiria/</a>  RUN-EU was presented, and leaflets and merchandising were distributed to over 200 people.
2	Design Factory Workshop ‘The Future – What if Humanity Depended on Ice Cream?’	31/5/2023	<a href="https://run-eu.eu/2023/05/20/the-future-what-if-humanity-depended-on-ice-cream/">https://run-eu.eu/2023/05/20/the-future-what-if-humanity-depended-on-ice-cream/</a>	Students, staff researchers, regional authorities, external stakeholders, and associated partners	> 40	Face to face	<a href="https://run-eu.eu/2023/06/05/ice-cream-and-innovation-exploring-the-boundaries-of-possibility/">https://run-eu.eu/2023/06/05/ice-cream-and-innovation-exploring-the-boundaries-of-possibility/</a>
3	RUN-EU Students Week 2023	13–17/11/2023	<a href="https://run-eu.eu/2023/10/18/the-students-week-and-general-assembly-2023-will-take-place-in-portugal/">https://run-eu.eu/2023/10/18/the-students-week-and-general-assembly-2023-will-take-place-in-portugal/</a>  Cultural Challenge	Students, teachers, PhD students, industry stakeholders, culture stakeholders	> 100	Face to face	<a href="https://run-eu.eu/2023/11/20/run-eu-2023-students-week-general-assembly-leading-interregional-development-and-shaping-the-future/">https://run-eu.eu/2023/11/20/run-eu-2023-students-week-general-assembly-leading-interregional-development-and-shaping-the-future/</a>

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
			<p>Cooperation and Inclusiveness Challenge</p> <p>Digital Challenge</p> <p>Sustainable Growth and Competitiveness Challenge</p>				
4	Participation in the Youth-Action-Culture Conference	13–14/11/2023	<p>Following the Porto Santo Charter – Culture and the Promotion of Democracy: Towards a European Cultural Citizenship, this conference will be a gathering of ideas, innovation, and inspiration, providing a platform for listening to and empowering young people, mobilising the impact of the arts and education for cultural citizenship and democracy. Youth-Action-Culture Conference is co-organised with</p>	Students, teachers, regional stakeholders, education, and culture ministries, European cultural sector	> 800	Face to face Online	<p>One RUN-EU Student Council student participated on the closing session of the first day.</p> <p>Two RUN-EU students were invited to be part of the group of observers for the follow-up of this conference and the writing of the Porto Santo charter amendment.</p>

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
			<p>the National Plan for the Arts (Portuguese Ministries of Culture and Education), the European Network of Observatories in the Field of Arts and Cultural Education, the Calouste Gulbenkian Foundation, the UNESCO Chair in Arts and Cultural Management, Cities and Creativity of the Polytechnic of Leiria, and with the support of the City of Caldas da Rainha, Centro Cultural de Congress, the Escola Superior de Artes e Design das Caldas da Rainha, and the Regional University Network.</p> <p><a href="https://portosantocarharter.eu/conferencie-programme/">https://portosantocarharter.eu/conferencie-programme/</a></p>				

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
5	The Shape(s) of RUN-EU International Conference	17/11/2023	<a href="https://run-eu.eu/2023/10/18/the-shapes-of-run-eu-international-conference/">https://run-eu.eu/2023/10/18/the-shapes-of-run-eu-international-conference/</a>	Regional and national government, enterprises and community representatives, researchers, staff, students, associated partners, and external stakeholders	> 500	Face to face	<a href="https://run-eu.eu/2023/11/22/the-shapes-of-run-eu-international-conference-was-a-space-to-meet-reflect-and-plan-for-the-future/">https://run-eu.eu/2023/11/22/the-shapes-of-run-eu-international-conference-was-a-space-to-meet-reflect-and-plan-for-the-future/</a>

### Technological University of the Shannon (TUS) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	RUN-EU Students Week 2021	1–5/11/2021	<a href="https://run-eu.eu/2021/10/26/first-run-eu-general-assembly-will-take-place-in-ireland/">https://run-eu.eu/2021/10/26/first-run-eu-general-assembly-will-take-place-in-ireland/</a>	Students, academic staff, researchers, associated partners, external stakeholders	> 200	Face to face	<a href="https://run-eu.eu/2021/11/16/the-future-of-the-alliance-was-discussed-at-its-first-run-eu-general-assembly/">https://run-eu.eu/2021/11/16/the-future-of-the-alliance-was-discussed-at-its-first-run-eu-general-assembly/</a>
2	RUN-EU Art and Design Group Exploratory Mission	25–28/4/2022	Evidence name: 2	Directors and research leaders/managers of Art, Design, and Digital Arts & Media postgraduate programmes and research groups, as well as key RUN-EU stakeholders from these fields.	> 40	Face to face	The Limerick School of Art & Design (LSAD), Technological University of the Shannon (TUS) hosted RUN-EU Group Exploratory Mission meetings in Art & Design. This event took place at the Limerick School of Art & Design on the 26 and 27 April 2022. It saw more than 40 participants from across seven European Universities come together to explore possibilities for joint and double European Degrees, the creation of Short Advanced Programmes in Art & Design providing more opportunities for the students of TUS and their European counterparts. The participants of this GEM also discussed ways to increase mobility programmes for both staff and students and increase research collaborative activities that will benefit both regions locally and internationally. RUN-EU has partnered with associates ranging from regional and national authorities, chambers of commerce, higher education



No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
							institutions, research centres, international policy units, non-governmental organisations, and businesses to further increase the positive impact on society.
3	RUN-EU General Exploratory Mission in Built Environment	20–21/9/2022	Evidence name: 3	Academics, undergraduate programme directors, researchers, research leaders and managers	> 40	Face to Face	The TUS Faculty of Engineering and Built Environment (Moylish Campus, Limerick City) hosted a RUN-EU Exploratory Mission in the Built Environment on 20 and 21 September 2022. The aim of this event was to explore possibilities for education and research cooperation in the relevant fields, such as collaborative research activities, the development of double and joint degree programmes, Short Advanced Programmes (SAPs) and student and staff mobilities. The event resulted in strengthened collaborations and more educational and research opportunities for staff in the Built Environment Discipline.
4	Science Meets Regions Event	19–20/6/2023	<a href="#">BOOKLET - OneDrive (sharepoint.com)</a> <a href="#">BOOKLET - OneDrive (sharepoint.com)</a>	Regional governments, enterprises and community representatives, researchers, staff, and students	200	Face to Face	The Technological University of the Shannon (TUS) hosted the third ‘Regional Economy and Society Forum on Circular Economy’ on 19–20 June 2023 in partnership with Westmeath County Council and the Regional University Network European University (RUN-EU). The two-day collaborative event was the final conference of the wider ‘Science Meets Regions – Circular Economy Forum Series’ that has been

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
							replicated across three European higher education locations, including the University of Győr – Széchenyi István University, Hungary, and the Polytechnic University of Cávado and Ave, Portugal. The series interlinks with the global forum and builds upon the primary focus areas of the RUN-EU European Innovation Hubs: Future and Sustainable Industries, Bioeconomy and Social Innovation. The core aim of the conference was to influence change on a regional, national, and European level by informing policymakers, attracting, retaining, and promoting top talent while developing solid relationships within enterprise, society, and government.
5	RUN-EU Research Colloquium and Research & Innovation Dissemination Event	24–27/10/2023	<a href="https://run-eu.eu/2023/09/28/run-eu-research-colloquium-and-ri-dissemination-event/">https://run-eu.eu/2023/09/28/run-eu-research-colloquium-and-ri-dissemination-event/</a>	RUN-EU researchers, academic staff, students and external stakeholders	92	Face to face	The RUN-EU Research Colloquium and Research & Innovation Dissemination Event was held between 24–27 October 2023 at the Technological University of the Shannon, Ireland. This event hosted by the project proved to be an insightful gathering, uniting over 90 attendees from diverse backgrounds and expertise, with most project members participating and contributing. The first two days of the event featured a collection of presentations from early career researchers and

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
							<p>established researchers which provided a platform for dissemination of research findings and achievements and a rich exchange of ideas and knowledge sharing among participants. A dedicated day focusing on Research and Innovation Dissemination and a Research Impact Day later on in the week provided an overview on how to better communicate research and the importance of the impact research can have.</p> <p>The event's overall aim was to foster intellectual exchange and collaboration within the RUN-EU academic and research community and to serve as a forum to showcase the latest research and innovations from our RUN-EU researchers and academics. The impact of the colloquium has resonated with our project members resulting in deeper collaborations and a strengthened sense of community. Overall, the event was a success in achieving the project's goals of knowledge dissemination and collaboration.</p>

### Polytechnic University of Cávado and Ave (IPCA) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	Image and Communication in RUN-EU Dissemination Event	15–19/5/2023	<a href="https://run-eu.eu/2023/04/23/run-eu-dissemination-event/">https://run-eu.eu/2023/04/23/run-eu-dissemination-event/</a>	RUN-EU staff, associated partners, external stakeholders	> 100	Face to face	<a href="https://run-eu.eu/2023/05/22/two-run-eu-events-at-ipca/">https://run-eu.eu/2023/05/22/two-run-eu-events-at-ipca/</a>

## Häme University of Applied Sciences (HAMK) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	RUN-EU Super Week	25–29/10/2021	<a href="https://www.hamk.fi/2021/run-eurooppa-ylipiston-vakea-ensi-kertaa-hamkiin/">https://www.hamk.fi/2021/run-eurooppa-ylipiston-vakea-ensi-kertaa-hamkiin/</a> Evidence name: 1	Teachers Staff	80	Face to face	Staff created new connections, teachers' transdisciplinary competencies were developed, and RUN-EU partners' own design factory concepts enhanced. Two RUN-EU partners TUS and NHL Stenden have already launched the design factory concept in their regions.
2	RUN-EU Super Week	16–20/5/2022	<a href="https://run-eu.eu/2022/04/20/2022-run-eu-super-week/">https://run-eu.eu/2022/04/20/2022-run-eu-super-week/</a> Evidence name: 2	Teachers Staff	145	Face to face	Staff created new connections, teachers' transdisciplinary competencies were developed, and RUN-EU partners' own design factory concepts enhanced. Two RUN-EU partners TUS and NHL Stenden have already launched the design factory concept in their regions.
3	Open Bioeconomy Week	18–19/5/2022	<a href="https://run-eu.eu/2022/04/29/open-bioeconomy-week-2022/">https://run-eu.eu/2022/04/29/open-bioeconomy-week-2022/</a>	Researchers Teachers	30	Face to face	The conference highlighted the current research innovations, trends, and future of bioeconomy through the lens of digitalization and data utilization. New research connections within RUN-EU were formed, focusing on future skills and competencies for bioeconomy. As an example of a new research connection created (researcher mobility, 2nd part of the text): <a href="https://blog.hamk.fi/run-eu/work-experience-abroad-staff-mobilities-within-run-eu-is-already-happening/">https://blog.hamk.fi/run-eu/work-experience-abroad-staff-mobilities-within-run-eu-is-already-happening/</a>

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
4	RUN-EU Super Week	26–30/9/2022	Evidence name: 4	Teachers Staff	20	Face to face	Staff created new connections, teachers' transdisciplinary competencies were developed, and RUN-EU partners' own design factory concepts enhanced. Two RUN-EU partners, TUS and NHL Stenden, have already launched the design factory concept in their regions.
5	General Assembly and Students Week	7–11/11/2022	<a href="https://run-eu.eu/2022/10/17/2022-run-eu-students-week-and-general-assembly/">https://run-eu.eu/2022/10/17/2022-run-eu-students-week-and-general-assembly/</a>	Students Staff Associated Partners	120	Face to face	RUN-EU cooperation was strengthened, new connections and skills were gained by students and staff. A new RUN-EU double degree was signed.  News on the conclusions: <a href="https://run-eu.eu/2022/11/22/run-eu-2022-students-week-and-general-assembly-focused-on-wellbeing-and-the-future/">https://run-eu.eu/2022/11/22/run-eu-2022-students-week-and-general-assembly-focused-on-wellbeing-and-the-future/</a>  <a href="https://run-eu.eu/2022/11/21/a-new-run-eu-double-degree-was-signed-at-hamk/">https://run-eu.eu/2022/11/21/a-new-run-eu-double-degree-was-signed-at-hamk/</a>
6	HAMK's RUN-EU Tour	1/11–1/12/2023	Posted on HEI's intranet (link not available): HAMK's RUN-EU Tour will give you a closer look at the opportunities offered by our European University	Staff Students	250	Face to face	Staffs' and students' understanding on RUN-EU and its opportunities increased, motivation to take part in activities organized in RUN-EU increased.

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
			<p>and the RUN-EU 2.0 cycle. You will also hear tips for taking part in staff mobilities.</p> <p>Times and campuses currently confirmed:</p> <p>Tue 7/11/2023 at 10h30–13h00 RUN-EU stand at 5G cottage, University centre, Hämeenlinna.</p> <p>Wed 8/11/2023 at 14h00 Mustiala campus</p> <p>Wed 22/11/2023 at 8h00–9h30 Lepaa campus</p> <p>Fri 1/12/2023 at 8h00 Evo campus</p> <p>Evidence name: 6</p>				

### University of Győr – Széchenyi István University (SZE) RUN-EU Events


No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	Science Meets Regions – Circular Economy Forum Series 2023	8–19/4/2023	Evidence name: 1	All relevant stakeholders from the quadruple helix of Academia, Enterprise, Community and Government from the representative regions of RUN-EU.	Unavailable	Face to face	RUN-EU hubs provide access to a European-wide network of expertise and resources for Research, Development, and Innovation.



### NHL Stenden University of Applied Sciences (NHL Stenden) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	Presenting RUN-EU at Euromarket Province of Fryslan	23/1/2023	23/1/2023 15h30–17h00 Grote Zaal, De Kanselarij Turfmarkt 11, 8911 KS Leeuwarden	Business and societal, local government	50	Face to face	Inform regional business, societal organisations, and local government about RUN-EU
2	Workshop RUN-EU European Values and Intercultural sensitivity in HE	23/3/2023	During knowledge day staff NHL Stenden	Staff	25	Face to face	To be informed about opportunities RUN-EU and European Values
3	Presenting RUN-EU to research group from Benin	4/7/2023	Presentation and Q&A	Research Group Benin	6	Face to face	To be informed about opportunities RUN-EU
4	Presentation at final conference INVEST, the European University Alliance	25/9/2023	Presentation and Q&A	HEI	30	Face to face	Sharing best practices
5	RUN-EU Student Council Summit	4–6/10/2023	Evidence name: 5	All RUN-EU Student Council members	63	Face to face	To hear the voice of RUN-EU students, professionalisation of the Student Council, ideas and suggestions for RUN-EU programmes, marketing, dissemination etc. Workshops stimulated creative thinking and introduced fresh perspectives for optimising student council operations. Round table discussions fostered meaningful dialogues, enabling participants to exchange valuable insights and experiences to drive positive changes.

### Vorarlberg University of Applied Sciences (FHV) RUN-EU Events

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
1	Press conference with regional government of Vorarlberg	4/5/2022	No official programme. RUN-EU was presented as a sub-topic	Media General public in Vorarlberg region and beyond	5,000	Face to face	Increased knowledge of RUN-EU in the Vorarlberg region.
2	Check it out (education fair)	10/6/2022	No official programme. RUN-EU was part of an exhibition stand of our International Office at this education fair	Higher Education Institutions Future FHV students' Parents General public in the region	700	Face to face	Increased knowledge of RUN-EU to the target groups / RUN-EU SAPs perceived as great asset in FHV's education portfolio.
3	Press Conference with regional government of Vorarlberg	3/10/2023	No official programme. RUN-EU was presented as a sub-topic, informing that RUN-EU was funded for another 4 years and what opportunities come along with it	Higher Education institutions Regional business/ industry representatives Regulatory organizations Policymakers Media All target groups	5,000	Face to face Online livestream	Increased knowledge of RUN-EU in the Vorarlberg region.
4	Club Alpach Forum 'The importance and future of Europe in Vorarlberg'	17/11/2023		General public in Vorarlberg	30	Face to face	Increased knowledge of RUN-EU in Vorarlberg region as well as knowledge about impact on European values, and Europe in general.

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
5	Vorarlberg Innovation and Technology Exchange #ITB23	28/03/2023	No official programme – it was a networking event and fair and RUN-EU was represented with roll-ups and a small info stand	Local companies, founders and start-ups networked with know-how and technology providers, research institutions and funding agencies from Austria and the surrounding area	2,000	Face to face	<p>At the Vorarlberg Innovation and Technology Exchange #ITB23 on 28 March 2023 at CAMPUS V in Dornbirn (Austria), local companies, founders and start-ups networked with know-how and technology providers, research institutions and funding agencies from Austria and the surrounding area. The event was organised by WISTO – Wirtschafts-Standort Vorarlberg GmbH, one of RUN-EU's Associated Partners based in Austria.</p> <p>The Vorarlberg Innovation and Technology Exchange #ITB23 offered a networking platform in the topic area of innovation and technology with the aim of promoting cooperation between science and business and creating meaningful collaborations. Numerous know-how and technology providers presented themselves and their offers to local companies and were available for talks. Companies benefited from easy access to regional and supra-regional experts, technologies and know-how in the fields of technology, innovation and subsidies as well as personal contacts: In addition to the informal exchange at the info points of the individual providers, the pre-booked 1:1 talks were also used over 100 times. Our RUN-EU partner FHV - Vorarlberg University of Applied Sciences was represented with all its research centres at #ITB23, also presenting the wide-ranging possibilities of the</p>

No.	Name of the Event	Date (D/M/Y)	Programme	Target Group	Impact	Type of Event	Conclusions
							Regional University Network-European University (RUN-EU). Overall, it was a good day for FHV and RUN-EU as further collaboration with industry already started at #ITB23.



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