

SHORT
ADVANCED
PROGRAMME

RUN REGIONAL
UNIVERSITY
NETWORK

EUROPEAN UNIVERSITY

SUSTAINABLE MARKETING FOR GLOBAL GOALS

5-16.FEBRUARY.2024

Face-to-Face Week: TUS, Athlone, Ireland 12-16 February

In our ever-evolving world, students will learn the fundamental tools of sustainable marketing by incorporating the UN Sustainable Development Goals within organisations.

Students will take part in on-location interactive presentations, workshops, and multidisciplinary team assignments and cooperation.

2 ECTS Credits

Eligible participants:

RUN-EU students from all cycles of studies, with particular emphasis on students from Digital Marketing, Business, Design and Communications.

Deadline for applications:

17 January 2024

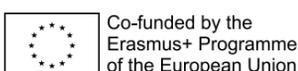
COORDINATION:

Technological University of the Shannon
NHL Stenden University of Applied Sciences



Fill in the application form
(QR or website)

+INFO: www.run-eu.eu



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