

# RUN-EU RESEARCH CHALLENGE SAP ACCOUNTING AND FINANCE CICF

**10-14.JUL.2023**

## SAP OVERVIEW

This SAP Research Challenge aims to promote the development of in-person R&D activities focused on the field of New Perspectives in Accounting and Finance Research. The SAP program is divided into two components: training and group research. The training component will be based on short thematic workshops taught by experts. These workshops will focus on emerging Accounting and Finance-related topics namely, digital and dialogic accounting, accountability and reporting on SDGs, green tax, finance topics, entrepreneurship, and communication, and training in basic research components, namely, Research Methodologies, Data Analysis, Scientific Writing, Preparation of Scientific Pitches, and Funding Opportunities.

Concerning the research component (designated as Hands-On), young researchers will be incorporated into projects currently being executed at IPCA R&D units and challenged to carry out a short-term R&D project oriented towards the project's goals. The students will be divided into groups under supervision of a senior researcher. In addition to research activities, young researchers will participate in scientific discussion sessions among the various members of IPCA R&D units, designated as Journal Club. Finally, all students must prepare an oral presentation of the projects developed in the scientific communication sessions of IPCA R&D units.

## LEARNING OUTCOMES

At the end of this RUN-EU SAP, participants will be able to:

- Understand the basics of research methodologies;
- Receive advanced training in emergent technologies;
- Improve transversal and soft skills through teamwork and cooperative project methodology;
- Improve innovative thinking in cooperation with others to achieve a common goal;
- Experience a multicultural international environment.

**+INFO:** [www.run-eu.eu](http://www.run-eu.eu)

Organised by: IPCA and TUS

**DATE** From **10 to 14 July 2023**

Face-to-Face Week: IPCA, Barcelos, Portugal 10-14 July

**MODE OF DELIVERY** Presential

**LANGUAGE OF INSTRUCTION** English

**ECTS CREDITS** 1

**ACADEMIC RECOGNITION**

To be defined by each Home Institution.

**ELIGIBLE PARTICIPANTS**

Students from management fields, including accounting, tax and finance. No pre-skills are required, and the program is suitable also for any other student program.

**HOW TO APPLY**

Fill in the application form (**QR or website**)



**DEADLINE FOR APPLICATIONS**

**20 June 2023**

**CONTACT DETAILS**

geral\_cicf@ipca.pt

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## SELECTION CRITERIA

The candidates will be selected according to the CV and motivation. Priority will be given to students who are developing research at a master's or PhD level and to students involved in the IPCA Summer Schools. A maximum of 35 students will be selected for this programme.

## LEARNING AND TEACHING STRATEGY

The teaching strategy is based on project work, problem-based learning and have an exploratory approach. Each student will select a research theme from a set of pre-defined topics and each student will receive mentoring from senior research. The students work in multi-cultural international groups.

## COURSES LEADERS | LECTURERS

### Courses leaders

Patrícia Gomes (CICF-IPCA)  
Ana Dinis (CICF-IPCA)

### Coaches

Ana Dinis (CICF-IPCA)	Teresa Dieguez (IPCA)
Liliana Pereira (CICF-IPCA)	Kátia Lemos (CICF-IPCA)
Sara Luís Dias (IPCA)	Sara Serra (CICF-IPCA)
Paulo Leite (IPCA)	Sónia Monteiro (CICF-IPCA)
Patrícia Gomes (CICF-IPCA)	
Marta Guerreiro (CICF-IPCA)	
Rui Robalo (CICF-IPCA)	

## PHYSICAL MOBILITY | SCHOLARSHIPS AVAILABLE

### Flows/Institution

Flows/Institution. Applicant selection aims for wide representation of partner institutions implying a maximum of 5 students per university.

## PREREQUISITES

No specific prerequisites.

## MEANS AND CRITERIA FOR ASSESSMENT

All students will be organized in groups. Each group will realize a final presentation/demonstration of the developed work.

## CERTIFICATION

The participants who successfully complete this RUN-EU SAP will receive a Certificate of Participation and a Transcript of Records jointly issued by the organising institutions.

SHORT  
ADVANCED  
PROGRAMME

**RUN**  
REGIONAL  
UNIVERSITY  
NETWORK  
EUROPEAN UNIVERSITY

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## PROGRAMME AT A GLANCE

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	GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
	GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
	GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
MONDAY 10/07			WELCOMING CEREMONY ICE BREAKING ACTIVITY COFFEE BREAK		R&D TALKS		LUNCH	VISIT TO R&D UNITS SAP RESEARCH CHALLENGE		RESEARCH METHODOLOGIES		
TUESDAY 11/07			SCIENTIFIC WRITING COFFEE BREAK	DESIGN THINKING METHODOLOGIES		LUNCH		INTRODUCTION TO RESEARCH INTEGRATY AND INTELLECTUAL POLICY	R&D WORKSHOP1 WORKING GROUP			
WEDNESDAY 12/07			DATA ANALYSIS COFFEE BREAK			LUNCH		R&D WORKSHOP2	WORKING GROUP			
THURSDAY 13/07			SCIENTIFIC PITCH GUIDELINES FUNDING OPPORTUNITIES COFFEE BREAK	R&D WORKSHOP3		LUNCH		R&D WORKSHOP4	WORKING GROUP			
FRIDAY 14/07			R&D WORKSHOP5 COFFEE BREAK		WORKING GROUP		LUNCH	WORKING GROUP		FINAL PRESENTATION		

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10 JUL

MONDAY 9H00-16H30 GMT

GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
<b>MONDAY 10/07</b>			WELCOMING CEREMONY ICE BREAKING ACTIVITY COFFEE BREAK	R&D TALKS	LUNCH	VISIT TO R&D UNITS SAP RESEARCH CHALLENGE	RESEARCH METHODOLOGIES				

## Registration

🕒 09h00-09h30

### R&D TALKS

## Talk 1 - Disclosure of Environmental Tax Benefits in Higher Education Institutions

🕒 11h00-12h00

👤 Ana Dinis and Liliana Pereira

📄 This talk will highlight the fundamental role of higher education institutions (HEIs) in introducing the topic of sustainability into tax education curricula, and in adopting strategies that promote the construction of environmental tax literacy that brings young students closer to environmental issues.

## Welcome

🕒 09h30-10h00

### R&D TALKS

## Talk 2 - Green Tax for Vehicles

🕒 12h00-13h00

👤 Ana Dinis and Sara Luís Dias

📄 This talk will present implemented command and control instruments to reduce CO2 emissions from passenger vehicles such as autonomous taxation of corporate expenses that penalises the use of more polluting cars and it is used as an environmental tax policy tool on car acquisition and use.

## Ice Breaking Activities Promoted by RSS

🕒 10h00-10h30

## Lunch Break

🕒 13h00-14h00

## Research Methodologies

🕒 15h30-16h30

👤 Abhishek Chatterjee and Vitor Carvalho

📄 The workshop aims to assimilate the processes, methodologies, and practices associated with scientific research, as well as to develop a critical scientific spirit and the ability to produce a scientific text and work plan.

## Visit to R&D Units

🕒 14h00-14h30

## SAP Research Challenge

🕒 14h30-15h30

👤 Patrícia Gomes and CICF Team

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11 JUL

TUESDAY 9H00-16H30 GMT

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GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
<b>TUESDAY 11/07</b>			SCIENTIFIC WRITING COFFEE BREAK	DESIGN THINKING METHODOLOGIES	LUNCH		INTRODUCTION TO RESEARCH INTEGRATY AND INTELLECTUAL POLICY	R&D WORKSHOP1 WORKING GROUP			

## Scientific Writing

🕒 09h00-10h30

## Design Thinking Methodologies

🕒 10h30-12h00

## Lunch Break

🕒 12h00-14h00

## Introduction to Research Integraty and Intelctual Policy

🕒 14h00-15h00

### R&D WORKSHOP

## R&D Workshop1 - Morningstar Star Ratings and the Performance, Risk and Flows of European Bond Mutual Funds

🕒 14h00-15h30

👤 Paulo Leite

📄 In this session will be evaluated the relation between Morningstar Star ratings and the performance, risk and flows of European bond funds over the period 2006–2019 based on a comprehensive and survivorship-free dataset comprising 939 mutual funds.

## Working Group

🕒 15h00-16h30

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12 JUL

WEDNESDAY 9H00-16H30 GMT

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GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
<b>WEDNESDAY 12/07</b>			<b>DATA ANALYSIS COFFEE BREAK</b>		<b>LUNCH</b>		<b>R&amp;D WORKSHOP2</b>	<b>WORKING GROUP</b>			

## Data Analysis

🕒 09h00-12h00

## Lunch Break

🕒 12h00-14h00

## Working Group

🕒 15h30-16h30

## R&D WORKSHOP

### R&D Workshop2 - Presentation of Scientific Papers and Discussion by the CICF Team

🕒 14h00-15h30

👤 Marta Guerreiro, Ana Dinis,  
Augusta Ferreira and  
Fátima David

📄 The aim of this session is to present the latest research work carried out by CICF researchers, with the purpose of sharing the results of ongoing research. This session aims at dialogue and discussion between researchers with different levels of experience, which favours the improvement of the scientific communication presented and the opening of perspectives.

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13 JUL

THURSDAY 9H00-16H30 GMT

GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
<b>THURSDAY 13/07</b>			SCIENTIFIC PITCH GUIDELINES FUNDING OPPORTUNITIES COFFEE BREAK	R&D WORKSHOP3	LUNCH	R&D WORKSHOP4	WORKING GROUP				

## Scientific Pitch Guidelines

🕒 09h00-09h30

## Lunch Break

🕒 12h00-14h00

## Working Group

🕒 15h30-16h30

## Funding Opportunities

🕒 09h30-10h00

### R&D WORKSHOP

## R&D Workshop4 - Determining Factors for Disclosure on Derivative Instruments and Financial Risks

🕒 14h00-15h30

👤 Kátia Lemos and Sara Serra

📄 This session aims to explore the disclosure practices concerning operations involving derivative instruments and financial risks within Portuguese companies. The primary objective is to identify the key factors influencing the extent of disclosure in this domain.

### R&D WORKSHOP

## R&D Workshop3 - (Part1) Digital Technologies and the Accountants' Business Partner Role

🕒 11h00-12h00

👤 Rui Robalo

📄 This session will consider the impact of digital technologies on accountants' work and discuss the potential of these technologies to enhance their role as business partners.

## R&D Workshop3 - (Part2) Research in Entrepreneurship and Innovation

👤 Teresa Dieguez

📄 This workshop aims to critically reflect on the importance of innovation and the proactive role that individuals can play in shaping their desired future.

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14 JUL		FRIDAY 9H00-16H30 GMT									
GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
FRIDAY 14/07			R&D WORKSHOP5 COFFEE BREAK	WORKING GROUP	LUNCH	WORKING GROUP	FINAL PRESENTATION				

## R&D WORKSHOP

### R&D Workshop5 - Research on Non-financial Information and SDG Reporting: a Cross-sectoral Analysis

🕒 09h00-11h00

👤 Sónia Monteiro

📄 This workshop aims to analyse empirical studies related to reporting on non-financial and sustainable development developed in Portugal and conduct a comparative analysis across different sectors, including education, local government, and business, including education, local government, and business.

## Working Group

🕒 11h00-12h30

## Lunch Break

🕒 12h30-14h00

## Working Group

🕒 14h00-15h00

## Final Presentation

🕒 15h00-16h30