

# SUSTAINABLE TOURISM DESTINATIONS

**10-28.APRIL.2023**

**+INFO:** [www.run-eu.eu](http://www.run-eu.eu)

Organised by: NHL Stenden, IPCA

## SAP OVERVIEW

Sustainability in tourism is an inevitable path and is being embraced with increasing awareness in the sector worldwide. Sustainable tourism must make appropriate use of environmental resources, respect the socio-cultural authenticity of communities and ensure that economic activities are viable in the long term. This SAP provides an insight into the social, cultural, economic and environmental perspectives of tourism. It aims to raise awareness of sustainability and the circular economy, reflect on good sustainability practices related to the tourism sector, and train for the development of applied tourism projects based on sustainable development.

## LEARNING OUTCOMES

At the end of this RUN-EU SAP, you will be able to:

- Obtain an in-depth understanding of the complex interrelationships between tourism, economy, society and environment;
- Critically analyse trends, developments as well as key issues and challenges in the field of sustainable destination development/management from the perspective of different stakeholders in a given destination;
- Gain necessary skills to address mentioned issues and challenges in the field of sustainable destination development/management;
- Report on the findings and provide strategic advice to selected stakeholder groups;
- Exchange knowledge and experiences with students, lecturers, researchers and experts from the work field;
- Cooperate successfully in a multicultural, diverse community, fostering mutual respect and equality.

**DATE** From **10 to 28 April 2023**

Face-to-Face Week: IPCA, Campus, Portugal 24-28 April

**MODE OF DELIVERY** Blended

**LANGUAGE OF INSTRUCTION** English

**ECTS CREDITS** 3

## ACADEMIC RECOGNITION

RUN-EU SAP certified in the Diploma Supplement.

## ELIGIBLE PARTICIPANTS

Priority is given to master students.

## HOW TO APPLY

Fill in the application form (**QR or website**)



## DEADLINE FOR APPLICATIONS

**13 March 2023**

## CONTACT DETAILS

[sustainabletourismdestinations\\_sap@ipca.pt](mailto:sustainabletourismdestinations_sap@ipca.pt)



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## SELECTION CRITERIA

Joint Selection Procedure and Criteria: priority is given to Master students. Should the number of applications exceed the places available we propose introducing additional selection criteria. In this case, selection will be based on study performance.

## LEARNING AND TEACHING STRATEGY

Different learning and teaching strategies.

## PREREQUISITES

The students should be in the third or fourth year of their bachelor studies or following a master's degree program. Furthermore, the students should have a basic understanding of tourism management as well as applied research.

## COURSES LEADERS | LECTURERS

### Courses leaders/lecturers

Bernadett Papp (NHL Stenden)

Jasper Heslinga (NHL Stenden)

Vânia Costa (IPCA)

Raquel Pereira (IPCA)

## PHYSICAL MOBILITY | SCHOLARSHIPS AVAILABLE

### For students

Travel cost per destination:

Austria - Portugal 330 euros

Finland - Portugal 470 euros

Hungary - Portugal 380 euros

Ireland - Portugal 270 euros

The Netherlands - Portugal 330 euros

Portugal - Portugal - 40 euros

Total subsistence cost per destination:

The subsistence amount for Portugal is 460 euros

## MEANS AND CRITERIA FOR ASSESSMENT

Individual participation: 60%

Group project: 40%

## CERTIFICATION

Joint Certification.

## REFERENCE READING

None.

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PROGRAMME AT A GLANCE

WEEK 1 & 2 ▪ ONLINE (GMT+2)

+INFO: [www.run-eu.eu](http://www.run-eu.eu)

GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
MONDAY	LECTURE										
TUESDAY	LECTURE										
WEDNESDAY	LECTURE										
THURSDAY	LECTURE										
FRIDAY	REFLECTION										



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PROGRAMME AT A GLANCE

WEEK 3 ▪ 24-28 APRIL ▪ IPCA, PORTUGAL

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GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	
	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
SUNDAY 23/4	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	GUIDED TOUR OF BARCELOS				<div></div>	<div></div>
MONDAY 24/4	OPENING SESSION	<div></div>	TEAMBUILDING ACTIVITY	CAMPUS TOUR	LUNCH BREAK	SOCIAL PROGRAMME				<div></div>	<div></div>	
TUESDAY 25/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS	<div></div>	<div></div>	<div></div>	<div></div>
WEDNESDAY 26/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS	<div></div>	<div></div>	<div></div>	<div></div>
THURSDAY 27/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS	<div></div>	<div></div>	<div></div>	<div></div>
FRIDAY 28/4	FINAL GROUP PRESENTATIONS	<div></div>	FINAL GROUP PRESENTATIONS	CLOSING/ REFLECTION	LUNCH BREAK	SOCIAL PROGRAMME				<div></div>	<div></div>	

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23 APRIL				SUNDAY TRAVEL DAY - IPCA							
GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
SUNDAY 23/4								GUIDED TOUR OF BARCELOS			

Guided tour of  
Barcelos

- 🕒 13h00-18h00
- 👤 Voluntary



SHORT  
ADVANCED  
PROGRAMME

**RUN** REGIONAL  
UNIVERSITY  
NETWORK  
EUROPEAN UNIVERSITY

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24 APRIL

MONDAY 9H00-18H00 - IPCA

GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
MONDAY 24/4	OPENING SESSION	TEAMBUILDING ACTIVITY	CAMPUS TOUR	LUNCH BREAK	SOCIAL PROGRAMME						

## Welcome and opening session

- 🕒 9h00-10h00
- 👤 Live lecture

## Teambuilding activity

- 🕒 10h15-11h30
- 👤 Live lecture

## Campus tour

- 🕒 11h30-12h30
- 👤 Walk around IPCA campus

## Social programme

- 🕒 13h30-18h00
- 👤 Visit to a cultural site

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25 APRIL				TUESDAY 9H00-17H00 - IPCA							
GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
TUESDAY 25/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS			

Unsupervised  
Field work

- 🕒 9h00-16h00
- 📍 Field work

Consultation session with supervisors  
(optional)

- 🕒 16h00-17h00
- 🗣️ Consultation session



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26 APRIL				WEDNESDAY 9H00-17H00 - IPCA							
GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
WEDNESDAY 26/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS			

Unsupervised  
Field work

- 🕒 9h00-16h00
- 📍 Field work

Consultation session with supervisors  
(optional)

- 🕒 16h00-17h00
- 🗣️ Consultation session



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27 APRIL				THURSDAY 9H00-17H00 - IPCA							
GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
THURSDAY 27/4	UNSUPERVISED FIELD WORK							CONSULTATION WITH SUPERVISORS			

Unsupervised  
Field work

- 🕒 9h00-16h00
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Consultation session with supervisors  
(optional)

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- 👥 Consultation session

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28 APRIL				FRIDAY 9H00-18H00 - IPCA							
GMT+2	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT+1	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
GMT	7h00	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00
FRIDAY 28/4	FINAL GROUP PRESENTATIONS		FINAL GROUP PRESENTATIONS	CLOSING/ REFLECTION	LUNCH BREAK	SOCIAL PROGRAMME					

Final group  
presentations

🕒 9h00-10h15  
📅 Live lecture

Final group  
presentations

🕒 10h30-11h45  
📅 Live lecture

Closing and  
learning reflection

🕒 11h45-12h30  
📅 Live lecture

Social programme

🕒 13h30-18h00  
📅 Walk along the Ways of St.  
James (Caminhos de  
Santiago).