

# RUN-EU RESEARCH CHALLENGE SAP DELIVERING ON THE SOCIO-ECONOMIC TRANSITION WITHIN THE EU

**24.APR-28.APR.2023**

## SAP OVERVIEW

RUN-EU Research Challenge SAPs will bring together research students from all members of RUN-EU to develop joint innovative approaches and research project proposals focused on addressing the EU priority areas of socio-economic challenges. As part of the SAP program research students will be provided with master classes in the EU priority areas, innovation practice and design thinking by leading researchers and educators of the RUN-EU community.

## LEARNING OUTCOMES

At the end of this RUN-EU SAP, you will be able to:

- think creatively (generate new ideas, evaluate and select the most appropriate ones),
- improve research skills,
- improve transversal and soft skills through teamwork and cooperative project methodology,
- elaborate on cooperative research topics by utilizing new approaches,
- articulate integrated research definition based on the sustainability challenges of European society,
- improve sustainable and innovative thinking in cooperation with others to achieve a common goal,
- better understanding of value driven tourism model.
- better understanding of how interculturalism can be utilised to create a more inclusive and cohesive society in Europe.

**+INFO:** [www.run-eu.eu](http://www.run-eu.eu)

Organised by: Széchenyi István University (SZE)  
TUS

**DATE** From 24 to 28 April 2023

Face-to-Face Weeks: Széchenyi István University, Győr, Hungary  
24-28 April 2023

**MODE OF DELIVERY** Presential

**LANGUAGE OF INSTRUCTION** English

**ECTS CREDITS** 1

**ACADEMIC RECOGNITION**

To be defined by each home institution.

**ELIGIBLE PARTICIPANTS**

All RUN-EU Degree Students and Researchers

**HOW TO APPLY**

Fill in the application form ([QR](#) or [website](#))



**DEADLINE FOR APPLICATIONS**

**29 March 2023**

**CONTACT DETAILS**

Eszter Szombati Serfőző SZE ([szombati-serfozo.eszter@sze.hu](mailto:szombati-serfozo.eszter@sze.hu))  
Matthew Cannon TUS ([matthew.cannon@tus.ie](mailto:matthew.cannon@tus.ie))

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**24.APR-28.APR.2023**

## SELECTION CRITERIA

Background, motivation, wide representation of subject areas/fields and balanced participation of RUN-EU member institutions. Priority will be given to students who are developing research at a master's or PhD level. Degree students who prove to be involved in research projects can apply. A maximum of 35 students will be selected for this programme. The selection team will also take steps towards ensuring a diverse and representative group of students.

## LEARNING AND TEACHING STRATEGY

Active learning, learner-centered teaching, collaborative methods, challenge-based learning, and project-based learning. **Activities:** problem-solving tasks; discussions; project work; presentations; peer teaching/learning; group work; mentor support, site visits in Hungary.

## PRE-REQUISITES

No specific prerequisites

## COURSES LEADERS | LECTURERS

### Course Leaders:

Eszter Szombati Serfozo SZE (szombati-serfozo.eszter@sze.hu)  
Matthew Cannon TUS (matthew.cannon@tus.ie)

### Lecturers among others:

Sasha Noonan TUS (sasha.noonan@tus.ie)  
Miguel Santos IPL (miguel.f.santos@ipleiria.pt)  
João Vilaça IPCA (jvilaca@ipca.pt)  
Jorge Pereira IPCA (jmpereira@ipca.pt)  
Katalin Czako SZE (ckatalin@sze.hu)  
Shilpa Samlonius-Raut NHL  
(shilpa.samlonius@nhlstenden.com)

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## PHYSICAL MOBILITY | SCHOLARSHIPS AVAILABLE

### For students:

Maximum number of mobile students: 30  
Students' scholarships:  
Travel To be managed by Home Institution  
Travel costs depend on where the students travel from.  
From Austria €230/person  
From Finland €270/person  
From Ireland €330/person  
From the Netherlands €260/person  
From Portugal €380/person

Subsistence: 510€/W  
To be managed by Home Institution

### Flows/Institution.

Applicant selection aims for a wide representation of partner institutions implying a maximum of five students per university. Final decision on the scholarships to be awarded falls under the responsibility of the Home Institution RUN-EU Project Leader and compulsorily requires IRO involvement.

## MEANS AND CRITERIA FOR ASSESSMENT

Active participation  
Final presentation  
Reflection

## CERTIFICATION

The participants who successfully complete this RUN-EU SAP, will receive a Certificate of Participation and a Transcript of Records jointly issued by the organising institutions.

SHORT  
ADVANCED  
PROGRAMME

**RUN**  
REGIONAL  
UNIVERSITY  
NETWORK  
EUROPEAN UNIVERSITY

# RUN-EU RESEARCH CHALLENGE SAP DELIVERING ON THE SOCIO-ECONOMIC TRANSITION WITHIN THE EU

WEEK 1 - 24-28.APRIL.2023 - FACE-TO-FACE WEEK - GYOR

## PROGRAMME AT A GLANCE

+INFO: [www.run-eu.eu](http://www.run-eu.eu)

GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
LOCAL TIME	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00
<b>MONDAY 24/04</b>	OPENING SESSION	GET-TOGETHER/ ICEBREAKING	PANEL DISCUSSION	LUNCH BREAK	INTERCULTURALISM	TEAMWORK (WORKSHOP)	LEISURE ACTIVITIES: CAMPUS VISIT				
<b>TUESDAY 25/04</b>	PHOTO	REGENERATIVE TOURISM	DISRUPTIVE THINKING	LUNCH BREAK	TEAMWORK (WORKSHOP)			LEISURE ACTIVITIES			
<b>WEDNESDAY 26/04</b>	YOUTH AND SOCIO ECONOMIC CHALLENGES		INNOVATION	LUNCH BREAK	TEAMWORK (WORKSHOP)			LEISURE ACTIVITIES: GYOR CITY TOUR			
<b>THURSDAY 27/04</b>	DATA-DRIVEN EMPIRICAL QUANTITATIVE RESEARCH METHODS		DESIGN THINKING	LUNCH BREAK	TEAMWORK (WORKSHOP)			FREE TIME		HUNGARIAN NIGHT (TILL 21:00)	
<b>FRIDAY 28/04</b>	PRESENTATION			LUNCH BREAK	LEARN WELL FEEDBACK (group) on SAP						

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24 APRIL

MONDAY - 9H00-19H00 - GYOR

GMT+2	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00
GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00

MONDAY  
24/04

OPENING  
SESSION

GET-TOGETHER/  
ICEBREAKING

PANEL  
DISCUSSION

LUNCH  
BREAK

INTERCUL-  
TURALISM

TEAMWORK  
(WORKSHOP)

LEISURE ACTIVITIES:  
CAMPUS VISIT

## Opening session

🕒 09h00-10h00  
👤 Dr. Katalin Czako

📄 In the opening session Katalin Czako gives an insight on the concept of narrowing research topic in green and digital transitions and future socio-economic challenges. Florian Buehler presents experiences and challenges from making research as PhD and research activity after. In the research intro part, suggested framework of Teamworks will be presented.

## Panel discussion

🕒 11h00-12h00  
👤 Dr. Adrienn Buruzs

📄 As sustainability issues gain higher importance, the management of such complex decisions becomes critical. A fuzzy cognitive map (FCM) can successfully represent knowledge and human experience, introducing concepts to represent the essential elements and the cause-and-effect relationships among the concepts to model the behavior of any system.

## Interculturalism

🕒 13h00-14h00  
👤 Dr. Matthew Cannon-TUS

📄 Exploration of the importance of interculturalism in promoting social inclusion and reducing social exclusion in the EU. We will examine the challenges faced by different cultures in Europe, the benefits of interculturalism, and strategies for promoting intercultural dialogue and understanding.

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25 APRIL

TUESDAY - 9H00-19H00 - GYOR

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GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00

TUESDAY  
25/04

PHOTO

REGENERATIVE  
TOURISM

DISRUPTIVE  
THINKING

LUNCH  
BREAK

TEAMWORK (WORKSHOP)

LEISURE ACTIVITIES

## Regenerative Tourism

🕒 09h00-11h00

👤 Eszter Szombati Serfőző

📄 We will share and learn how tourism destinations and businesses in Europe are working towards value driven-tourism model. We will explore, how value-driven tourism model wishing to contribute to the communities well being and interculturalism.

## Disruptive thinking

🕒 11h00-12h00

👤 Dr. Miguel Santos

📄 The lecture discusses the value of employing noise and disturbances to expand existing notions of sustainability and green economy to the complexities of a multispecies society where coexistence, coevolution and empathy are key markers.

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**26 APRIL**

**WEDNESDAY - 9H00-19H00 - GYOR**

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GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00

**WEDNESDAY  
26/04**

YOUTH AND SOCIO  
ECONOMIC CHALLENGES

INNOVATION

LUNCH  
BREAK

TEAMWORK (WORKSHOP)

LEISURE ACTIVITIES:  
GYOR CITY TOUR

**Youth Challenges**

🕒 09h00-11h00  
👤 Dr. Sasha Noonan

📄 Focusing on young people and socio-economic challenges and opportunities presented to them globally, but more specifically in a European context. Key areas addressed in the session include youth identity, social inclusion, participation in existing power structures, empowerment, and advocacy.

**Innovation**

🕒 11h00-12h00  
👤 Dr. João Vilaça

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27 APRIL

THURSDAY · 9H00-19H00 · GYOR

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GMT+1	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00

THURSDAY  
27/04

DATA-DRIVEN EMPIRICAL  
QUANTITATIVE RESEARCH  
METHODS

DESIGN  
THINKING

LUNCH  
BREAK

TEAMWORK (WORKSHOP)

FREE TIME

HUNGARIAN  
NIGHT  
(TILL 21:00)

## Data-driven Empirical Quantitative Research Methods

🕒 09h00-11h00

👤 Shilpa Samlonius-Raut - NHL

📄 This session will focus on the importance of data-driven quantitative methods for empirical analysis. What are the different methods and which methods and models to use.

## Design thinking

🕒 11h00-12h00

👤 Jorge Pereira

📄 This session will explore practical tools for applying design thinking principles within research ideas and teams. With an open-themed feature, accessible to participants from all areas of studies, it will explore core methodologies in order to conceive and develop design thinking in applied research, embedding this new approach to innovation into its cultures and processes.

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**28 APRIL**

**FRIDAY - 9H00-19H00 - GYOR**

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GMT	8h00	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00

FRIDAY  
28/04

**PRESENTATION**

LUNCH  
BREAK

**LEARN WELL**  
FEEDBACK (group) on SAP