

SMART EVERYTHING A COLLABORATIVE PROCESS

11. APR-12.MAY.2023

SAP OVERVIEW

Co-creation has proven to be one of the most successful ways to generate value, enrich consumers' experiences, and ultimately create products that seamlessly solve real problems sustainably and ethically. During this course the makers (IT) and the marketers will enhance the understanding of multiple viewpoints and expertise to create a more collaborative process. This Short Advanced Program is all about internationalization and lets students explore how new technological developments, interconnectedness, and product development with visual programming are applied. This SAP aims to understand the business and development power of a cross-functional perspective, finding tools, attitudes, and work strategies that they can take with them into their academic and professional lives.

LEARNING OUTCOMES

At the end of this RUN-EU SAP, you will be able to:

- Learn how to identify business opportunities in the field of sustainability, digital technologies, and products and how to produce them quickly and successfully.
- Understand how visual programming is used with agile methods in business application creation.
- Acquire skills to collaborate in a multidisciplinary horizontal project in an international and multicultural environment.
- Get familiar with the specifics and industry requirements (smart products).
- Practice industry standards when setting evaluation indicators (OKRs).

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Organised by: Polytechnic of Cávado and Ave
Häme University of Applied Sciences

DATE From **11 April to 12 May 2023**
Face-to-Face Weeks: IPCA, Barcelos, Portugal 8-12 May

MODE OF DELIVERY Blended

LANGUAGE OF INSTRUCTION English

ECTS CREDITS 3

ACADEMIC RECOGNITION

To be defined by each home institution. In general, most students will have the RUN-EU-SAP certified in the Diploma Supplement, as a minimal condition.

ELIGIBLE PARTICIPANTS

All RUN-EU degree students

HOW TO APPLY

Fill in the application form (**QR or website**)



DEADLINE FOR APPLICATIONS

13 March 2023

CONTACT DETAILS

lasse.seppanen@hamk.fi

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11. APR-12.MAY.2023

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SELECTION CRITERIA

- Background;
- Motivation;
- Objectives.

LEARNING AND TEACHING STRATEGY

- Active and collaborative learning (teams and partners);
- Problem-based learning and creative methods;
- Exploratory approach;
- Project work in international mixed group;
- The students will work in transnational teams in a multidisciplinary context;
- Platforms: Zoom, Teams, Moodle.

PREREQUISITES

One year of studies completed.

COURSES LEADERS | LECTURERS

Courses leaders

Lasse Seppänen (HAMK)

Raquel Bernardette Vale Mendes (IPCA)

Teresa Diequez (IPCA)

Lecturers

Sphokazi Novuka-Mäkinen (HAMK)

Ricardo Galiot (HAMK)

Luis Ferreira (IPCA)

Lecturers

Marco Escadas (IPCA)

Paula Loureiro (IPCA)

Vania Costa (IPCA)

PHYSICAL MOBILITY | SCHOLARSHIPS AVAILABLE

To be managed by home institution.

MEANS AND CRITERIA FOR ASSESSMENT

- The student collaborated successfully applying creative thinking and analytic thinking;
- The student was able to lead and be led with respect and value-driven mindset;
- The student uses the technical language appropriately.

CERTIFICATION

Joint certification.

REFERENCE READING

Technical materials according to the project technology.

SHORT
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PROGRAMME AT A GLANCE

WEEK 1 • 11-14.APRIL.2023 • ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
TUESDAY 11/04	KICK-OFF SESSION									STUDENT COLLABORATION	
WEDNESDAY 12/04	TEAMING ACTIVITIES, SUSTAINABLE FRAMEWORK									STUDENT COLLABORATION	
THURSDAY 13/04	LECTURE: SWOT, BMC						VIDEO LECTURE: INNOVATION AND PLANNING METHODS USED	V. L.: BACKLOG AND USER STORIES	STUDENT COLLABORATION		
FRIDAY 14/04	VIDEO LECTURE: OKR			VIDEO LECTURE: SMART TECHNOLOGIES		VIDEO LECTURE: VISUAL PROGRAMMING, EXTREME PROGRAMMING			STUDENT COLLABORATION		

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PROGRAMME AT A GLANCE

WEEK 2 ▪ 17-21.APRIL.2023 ▪ ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
MONDAY 17/04											
	MILESTONE SUPERVISION 1						STUDENT COLLABORATION				
TUESDAY 18/04											
	VIDEO LECTURE: SILO BREAKING STRATEGIES				STUDENT COLLABORATION						
WEDNESDAY 19/04											
	STUDENT COLLABORATION										
THURSDAY 20/04											
	STUDENT COLLABORATION										
FRIDAY 21/04											
	STUDENT COLLABORATION										

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PROGRAMME AT A GLANCE

WEEK 3 ▪ 24-28.APRIL.2023 ▪ ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
MONDAY 24/04	MILESTONE SUPERVISION 2						STUDENT COLLABORATION				
TUESDAY 25/04	STUDENT COLLABORATION										
WEDNESDAY 26/04	VIDEO LECTURE: BASIC BUDGETING				STUDENT COLLABORATION						
THURSDAY 27/04	VIDEO LECTURE: USP						STUDENT COLLABORATION				
FRIDAY 28/04	STUDENT COLLABORATION										

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PROGRAMME AT A GLANCE

WEEK 4 ▪ 02-05.MAY.2023 ▪ ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
TUESDAY 2/05	V. L.: CONSUMER RESEARCH, SURVEYS AND FOCUS GROUPS			STUDENT COLLABORATION							
THURSDAY 4/05	STUDENT COLLABORATION										
FRIDAY 5/05	STUDENT COLLABORATION										

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INTENSIVE WEEK

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WEEK 5 ▪ 08-12.MAY.2023 ▪ FACE-TO-FACE WEEK ▪ IPCA

GMT+2	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00	21h00
GMT	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
MONDAY 8/05	MILESTONE SUPERVISION 3		STUDENT COLLABORATION								
TUESDAY 9/05	DAILY MEETING	STUDENT COLLABORATION				STUDENT COLLABORATION					
WEDNESDAY 10/05	DAILY MEETING	STUDENT COLLABORATION				SOCIAL PROGRAMME					
THURSDAY 11/05	DAILY MEETING	STUDENT COLLABORATION				STUDENT COLLABORATION					
FRIDAY 12/05	MILESTONE SUPERVISION 4		STUDENT COLLABORATION			FINAL PRESENTATIONS, EVALUATIONS					

In the 5th and final week all the participants will meet face-to-face in an intensive week hosted by IPCA in Barcelos, Portugal. As the Scrum method is used, the final sprint will be in the intensive week with its meetings and student collaboration over creating the system. The mornings will begin with daily face-to-face meetings, followed by student collaborations. The week will also include a social programme.

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11 APRIL

TUESDAY 15H00-17H30 GMT · ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
TUESDAY 11/04	KICK-OFF SESSION								STUDENT COLLABORATION		

Kick-off session

- 🕒 15h00-17h00
- 📄 Introduction to course leaders and SAP (live)
- 👤 Lasse Seppänen (HAMK), Sphokazi Novuka-Mäkinen (HAMK)
- 📄 Get to know team participants

Student collaboration

- 🕒 17h00-17h30
- 📄 Collaborative team work
- 👤 Autonomous
- 📄 Team work

12 APRIL

WEDNESDAY 15H00-17H30 · ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
WEDNESDAY 12/04	TEAMING ACTIVITIES, SUSTAINABLE FRAMEWORK								STUDENT COLLABORATION		

Teaming activities, Sustainable framework

- 🕒 15h00-17h00
- 📄 Team work
- 👤 Raquel Bernardette Vale Mendes (IPCA); Teresa Diequez (IPCA)
- 📄 Get to know team participants

Student collaboration

- 🕒 17h00-17h30
- 📄 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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13 APRIL

THURSDAY 15H00-17H30 GMT - ONLINE

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GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
THURSDAY 13/04	LECTURE: SWOT, BMC						VIDEO LECTURE: INNOVATION AND PLANNING METHODS USED	V. L.: BACKLOG AND USER STORIES	STUDENT COLLABORATION		

Lecture: SWOT, BMC

- 🕒 15h00-16h00
- 📺 Live lecture
- 👤 Marco Escadas (IPCA)
- 📄 Understand business modeling framework

Video lecture: Innovation and planning methods used

- 🕒 16h15-16h45
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Lasse Seppänen (HAMK)
- 📄 Receive client's brief and Q&A, understand the principles of agile

Video lecture: Backlog and user stories

- 🕒 16h45-17h00
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Lasse Seppänen (HAMK)
- 📄 Kick-off the challenge, understand the project challenges

Student collaboration

- 🕒 17h00-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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14 APRIL

FRIDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
FRIDAY 14/04	VIDEO LECTURE: OKR			VIDEO LECTURE: SMART TECHNOLOGIES	VIDEO LECTURE: VISUAL PROGRAMMING, EXTREME PROGRAMMING				STUDENT COLLABORATION		

Video lecture: OKR

- 🕒 15h00-15h15
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Ricardo Galiot (HAMK)
- 📄 Learn and understand the differences and similarities within your team

Video lecture: Smart technologies

- 🕒 15h30-16h00
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Luis Ferreira (IPCA)
- 📄 Understand concept of user stories and how to implement those

Video lecture: Visual programming, extreme programming

- 🕒 16h00-17h00
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Lasse Seppänen (HAMK)
- 📄 Get familiar with extreme programming

Student collaboration

- 🕒 17h00-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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17 APRIL

MONDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
MONDAY 17/04	MILESTONE SUPERVISION 1						STUDENT COLLABORATION				

Milestone supervision 1

- 🕒 15h00-16h00
- 📺 Live lecture
- 👤 Lasse Seppänen (HAMK),
Ricardo Galiot (HAMK)
- 📄 Decision matrix, idea and plan, BMC,
OKR, backlog presented,
programming system selected

Student collaboration

- 🕒 16h15-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

18 APRIL

TUESDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
TUESDAY 18/04	VIDEO LECTURE: SILO BREAKING STRATEGIES					STUDENT COLLABORATION					

Video lecture: Silo breaking strategies

- 🕒 15h00-15h30 👤 Ricardo Galiot (HAMK)
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 📄 Practice the principles of business design and its tools
(BMC, SWOT, market research)

Student collaboration

- 🕒 15h45-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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19-21 APRIL

WEDNESDAY - FRIDAY

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
WEDNESDAY 19/04	STUDENT COLLABORATION										
THURSDAY 20/04	STUDENT COLLABORATION										
FRIDAY 21/04	STUDENT COLLABORATION										

Student collaboration

- 🕒 15h00-17h30
- 👥 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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24 APRIL

MONDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
MONDAY 24/04	MILESTONE SUPERVISION 2						STUDENT COLLABORATION				

Milestone supervision 2

- 🕒 15h00-16h00
- 📺 Live lecture
- 👤 Lasse Seppänen (HAMK),
Ricardo Galiot (HAMK)
- 📄 MVP as it is presented, market
research, backlog based

Student collaboration

- 🕒 16h15-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

25 APRIL

TUESDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
TUESDAY 25/04	STUDENT COLLABORATION										

Student collaboration

- 🕒 15h00-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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26 APRIL

WEDNESDAY 15H00-17H30 - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
WEDNESDAY 26/04	VIDEO LECTURE: BASIC BUDGETING					STUDENT COLLABORATION					

Video lecture: Basic budgeting

- 🕒 15h00-15h30
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Teresa Diequez (IPCA)
- 📄 Explore and understand the iterative process

Student collaboration

- 🕒 15h45-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

27 APRIL

THURSDAY 15H00-17H30 GMT- ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
THURSDAY 27/04	VIDEO LECTURE: USP								STUDENT COLLABORATION		

Video lecture: USP

- 🕒 15h00-15h15
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 📄 Design a go to market strategy
- 👤 Teresa Diequez (IPCA)

Student collaboration

- 🕒 16h00-17h30
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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28 APRIL

FRIDAY 15H00-17H30 GMT - ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
FRIDAY 28/04	STUDENT COLLABORATION										

Student collaboration

- 🕒 15h00-17h30
- 👥 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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2 MAY

TUESDAY 15H00-17H30 GMT · ONLINE

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
TUESDAY 2/05	V. L.: CONSUMER RESEARCH, SURVEYS AND FOCUS GROUPS			STUDENT COLLABORATION							

Video lecture: Consumer research, surveys and focus groups

- 🕒 15h00-15h30
- 📺 Video lecture
- 📺 Pre-recorded lecture
- 👤 Ricardo Galiot (HAMK)

Student collaboration

- 🕒 15h30-17h30
- 🧩 Collaborative team work
- 👤 Autonomous
- 📄 Team work

4-5 MAY

THURSDAY - FRIDAY

GMT+2	17h00	17h15	17h30	17h45	18h00	18h15	18h30	18h45	19h00	19h15	19h30
GMT+1	16h00	16h15	16h30	16h45	17h00	17h15	17h30	17h45	18h00	18h15	18h30
GMT	15h00	15h15	15h30	15h45	16h00	16h15	16h30	16h45	17h00	17h15	17h30
THURSDAY 4/05	STUDENT COLLABORATION										
FRIDAY 5/05	STUDENT COLLABORATION										

Student collaboration

- 🕒 15h00-17h30
- 🧩 Collaborative team work
- 👤 Autonomous
- 📄 Team work

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8-12 MAY

MONDAY - FRIDAY - FACE-TO-FACE

GMT+2	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00	20h00	21h00
GMT+1	10h00	11h00	12h00	13h00	14h00	17h00	16h00	17h00	18h00	19h00	20h00
GMT	9h00	10h00	11h00	12h00	13h00	14h00	15h00	16h00	17h00	18h00	19h00
MONDAY 8/05	MILESTONE SUPERVISION 3		STUDENT COLLABORATION			STUDENT COLLABORATION					
TUESDAY 9/05	DAILY MEETING	STUDENT COLLABORATION				STUDENT COLLABORATION					
WEDNESDAY 10/05	DAILY MEETING	STUDENT COLLABORATION				SOCIAL PROGRAMME					
THURSDAY 11/05	DAILY MEETING	STUDENT COLLABORATION				STUDENT COLLABORATION					
FRIDAY 12/05	MILESTONE SUPERVISION 4		STUDENT COLLABORATION			FINAL PRESENTATIONS, EVALUATIONS					

Milestone supervision 3

- 🕒 9h00-11h00
- 📺 Live lecture
- 📄 Review of sprint 3

Milestone supervision 4

- 🕒 9h00-11h00
- 📺 Live lecture
- 📄 Review of sprint 4, retrospective

Daily meetings

- 🕒 9h00-10h00
- 📺 Live lecture
- 📄 Progress check

Final presentations, evaluations

- 🕒 13h00-17h00
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

Student collaboration

- 🕒 13h00-17h00
- 📺 Collaborative team work
- 👤 Autonomous
- 📄 Team work

Social programme

- 🕒 13h00-19h00
- 📄 Local visit and dinner