

SHORT
ADVANCED
PROGRAMME

RUN REGIONAL
UNIVERSITY
NETWORK
EUROPEAN UNIVERSITY

IMPACTFUL CONTENT CREATION MAKING MEDIA THAT MATTERS

13.MAR-6.APR.2023

Face-to-Face Weeks: NHL Stenden, Leeuwarden, 20-24 March
NHL Stenden, Leeuwarden, 27-31 March

Content is king, but context is the kingdom; each piece of content must have an endearing message that people can connect with for years to come. The purpose of this SAP is to gain stellar knowledge and skills for impactful content creation.

Interactive presentations, workshops, and multidisciplinary team assignments and cooperation.

5 ECTS Credits

Eligible participants:

RUN-EU students from all cycles of studies, with particular emphasis on students from study programmes related to the creative industries.

Deadline for applications:

3 February 2023



Fill in the application form via QR code

COORDINATION:

Technological University of the Shannon
NHL Stenden, University of Applied Sciences

+INFO: www.run-eu.eu



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