

SHORT
ADVANCED
PROGRAMME



SUSTAINABLE & INCLUSIVE MARKETING STRATEGIES

30.JAN-23.FEB.2023

Face-to-Face Week: TUS, Athlone Campus, Ireland 13-17 February 2023

In a constantly changing, connected world, students will learn the fundamentals and tools of traditional and digital marketing which are essential in creating sustainable marketing strategies that are inclusive of all and contribute to the triple bottom line of planet, people and profits.

Students will take part in on-location interactive presentations, workshops, and multidisciplinary team assignments and cooperation.

5 ECTS Credits

Eligible participants:

RUN-EU students from all cycles of studies, with particular emphasis on students from Digital Marketing, Business, Design and Communications.

Deadline for applications:

9 January 2023

COORDINATION:

Technological University of the Shannon
NHL Stenden University of Applied Sciences



Fill in the application form
(QR or website)

+INFO: www.run-eu.eu



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