

## **PRESS RELEASE**

# First RUN-EU Double Degree Programme agreed for bachelor students in International Business

Hämeenlinna, 21 April 2022

### The bilateral agreement was achieved during RUN-EU Exploratory Mission in Business & Management at HAMK

The Häme University of Applied Sciences (HAMK) and the Vorarlberg University of Applied Sciences (FHV) have agreed on creating the first RUN-EU Double Degree Programme for bachelor students in International Business from both institutions.

From fall semester 2023 onwards, up to three students of each university will be able to enrol in a Double Degree Programme. Third-year students will gather the necessary ECTS credits at the hosting institution and perform the graduation requirements of both programmes to graduate in this Double Degree Programme.

'Based on the broad similarities of our programmes,
and first intense talks already before the Exploratory
Mission, we were quite confident to get an agreement
but in the end, it turned out even easier than expected',



said Merja Helin, Head of Bachelor Programme in International Business at HAMK.

'We are more than happy about our achieved goal which will make our shared RUN-EU visions and mission viable for students and staff', Martin Hebertinger, Head of Bachelor Programme in International Business at FHV added. The inspiring setup of this Exploratory Mission (5-7 April 2022) hosted by the colleagues at HAMK gave the framework for further fruitful exchanges amongst the partners of the RUN-EU network. The Double Degree Programme in International Business at HAMK and FHV will now be put into the required written form and signed in the nearest future. This is the first step to be followed by a lot of others in order to fulfil the promise that our students will inherit the future.

#### **Editor's Note**

The Regional University Network – European University (RUN-EU) is an alliance of seven like-minded higher education institutions drawn from all regions of Europe and established in 2020 under the European Universities Initiative. It works collaboratively across languages and national frontiers to secure the sustainable economic, social, cultural, and environmental progress of our regions and stakeholders through education.

The seven higher education institutions that compose the alliance are the Polytechnic of Leiria (Portugal), the Technological University of the Shannon: Midlands Midwest (Ireland), the Polytechnic of Cávado and Ave (Portugal), the Häme University of Applied Sciences (Finland), the University of Győr – Széchenyi István University (Hungary), the NHL Stenden University of Applied Sciences (The Netherlands), and the Vorarlberg University of Applied Sciences (Austria). Overall, RUN-EU comprises a student population of more than 76,500 students and 97 research centres and groups spread across Europe.

RUN-EU's mission is to deliver future and advanced skills that will help students, researchers, academics, and partners successfully meet the challenges of the future, engage in societal transformation, and promote active citizenship, thereby leading to the creation of a new type of multinational interregional alliance, a European Zone for Interregional Development.

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